

### SPONSOR PROSPECTUS

CITY HALL
SHEFFIELD, SOUTH YORKSHIRE, UK
5th- 7th SEPTEMBER 2024

THE BIENNIAL MEETING OF THE INTERNATIONAL SOCIETY FOR STUDY OF CELIAC DISEASE (ISSCD)

FOR OVER 40 YEARS ICDS HAS BEEN THE LARGEST GLOBAL MEETING FOR HEALTH PROFESSIONALS, RESEARCHERS, SCIENTISTS AND OTHERS WORKING TO PROMOTE SCIENTIFIC KNOWLEDGE, EDUCATION AND QUALITY OF CARE IN THE FIELD OF COELIAC DISEASE AND GLUTEN-MEDIATED HUMAN DISEASE.

HOSTED BY SHEFFIELD GASTROENTEROLOGY, SHEFFIELD TEACHING HOSPITALS & THE UNIVERSITY OF SHEFFIELD









### **Dates and Venue**

5th - 7th of September 2024

City Hall, Barker's Pool, Sheffield City Centre, Sheffield S1 2JA

### **Organising Secritariat**



Via Lauren Kirk Tel: 0114 2995922

Email: Laurenkirk@eventmanagementdirect .co.uk Website: <u>www.eventmanagementdirect.co.uk</u>







Dear Friends from the coeliac disease community, we are delighted to invite you to the 20th International Coeliac Disease Symposium. The International Coeliac Disease Symposium is unique in bringing together so many clinicians and researchers from a wide array of disciplines. Medics, scientists, dietitians and agricultural experts to name just a few. This meeting gives an opportunity for dare we say, industry and commercial gluten free manufacturers, 'cross fertilisation' and to see coeliac disease as a multisystem disease that requires a multi-disciplinary approach. We have tried to make the programme truly reflective of this and we hope that you will enjoy the variety of sessions on offer.

Sheffield is both the NHS England National Centre for Refractory Disease but also one of the largest UK GI Departments with more than 30 Consultants (<a href="www.sheffieldgastro.nhs.uk">www.sheffieldgastro.nhs.uk</a>) we are delighted to be hosting this meeting.

We also hope that you will like our city. Sheffield is one of England's ancient and largest cities, with a population of over half a million. Located on rolling hills and dissected by river valleys. It is one of the greenest and most wooded cities in Europe. More than a third of the city lies inside the beautiful Peak District National Park. There is 61% green space in Sheffield, more than any other city in the world and it is reported to be the UK's most sustainable city (From an independent survey by NatWest and the University of Southampton 2021). In 2023 Time Out (www.timeout.com) ranked Sheffield as 2nd place for a European City Break. So there is plenty on offer when you are not in the meeting. We hope to see you very soon.



### **Local Faculty**





Professor Marios Hadjivassiliou is a Consultant Neurologist and Academic Director at the Department of Neurosciences, Sheffield Teaching Hospitals NHS Trust and University of Sheffield. His primary research is in the neurological manifestations of gluten related disorders, the focus of his MD thesis and subsequently a fertile area of his research over the last 30 years. His pioneering research resulted in defining previously unrecognized disease entities such as gluten ataxia, gluten encephalopathy and gluten neuropathy. He has published extensively in high impact journals. He runs a weekly gluten sensitivity/neurology and ataxia clinics and receives referrals from all over the UK and internationally. He is the founder and director of the Sheffield Ataxia Centre caring for over 3000 patients with ataxias and a founding member of the Sheffield Institute of Gluten Related Disorders (SIGReD).

**Professor Nigel Hoggard,** Professor of Neuroradiology Imaging, University of Sheffield & Sheffield Teaching Hospitals

Professor Hoggard joined the University of Sheffield in 2006 with interests in adult diagnostic neuroradiology and novel MR imaging agents. Prior to that he had been an NHS Consultant Neuroradiologist at the Manchester Neurosciences Centre, Hope Hospital Salford from 2003. He has been Professor of Neuroradiology since 2018





**Professor David S Sanders**, NHS Consultant & Professor of Gastroenterology, Sheffield Teaching Hospitals & University of Sheffield

Professor Sanders is a professor of gastroenterology and a consultant gastroenterologist at the Royal Hallamshire Hospital and the University of Sheffield. The Sheffield Unit has been designated as the National Centre for Refractory Coeliac Disease (NHS England) and a World Endoscopy Organisation GI Centre of Excellence (2020). He has published >400 peer reviewed papers (H-score > 85). He is internationally recognised for his work in celiac disease. He is particularly pleased to have been elected onto the ISSCD board again in order to facilitate the ICDS planned for Sheffield in 2024.

**Nick Trott,** Gastroenterology Dietitian, covering the Specialist Coeliac Clinic at the Royal Hallamshire Hospital, Sheffield Teaching Hospitals

Nick works as a Gastroenterology Dietitian, covering the Specialist Coeliac Clinic at the Royal Hallamshire Hospital, Sheffield. His areas of particular clinical interest include coeliac disease, gluten ataxia, non-coeliac wheat sensitivity and the low FODMAP approach to Disorders of Gut Brain Interaction. Nick is currently pursuing a PhD on the role of the dietitian in the treatment of people with coeliac disease.



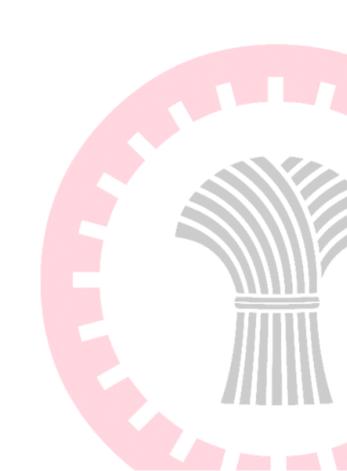


# The International Society for the Study of Celiac Disease (ISSCD) Board



Dr Robert Anderson - President of the ISSCD Dr Iris Jonkers - Treasurer Dr Elena Verdu - Secretary

Professor Kalle Kurppa Dr Edwin Liu Professor David Sanders Professor Ludvig Sollid Dr Fabiana Zingone



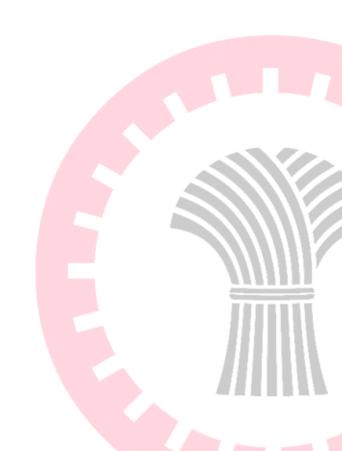


### Why Support?

Give Industry full advantage in all the opportunities ICDS offer Exposure to Coeliac Disease Specialists from around the world Excellent networking opportunity with experts in the field

#### Profile of Attendance

- Academics
- Clinicians
- Basic Scientists
- Young investigators
- Dietitians
- Nutritionists
- Nurses
- Patients Associations
- Gastroenterologists
- Pediatricians
- Epidemiologists
- Immunologists
- Geneticists



#### **SHEFFIELD**



Sheffield is a city in the English county of South Yorkshire. In the city centre, the Millennium Gallery shows metalwork and art from Sheffield and around the world. It adjoins the Winter Garden, a large temperate glasshouse filled with plants. Kelham Island Museum covers the city's industrial heritage. The nearby countryside is part of Peak District National Park, characterised by moorland and rocky ridges.

#### **CITY HALL**

The City Hall delivers 250-300 business events each year. With an award winning reputation for hosting some of the country's most esteemed business and conferencing events. Situated in the centre surrounded by restaurants and bars the city hall is the perfect location for an event.







### **Sponsorship opportunities**

# We are excited to announce the packages that we have available for the ICDS 2024 Conference.

#### PLATINUM SPONSORSHIP PACKAGE £60.000,00

- Satellite Symposium in the Oval Hall (capacity 600) 90 minutes 16.00 17.30 (programme subject to approval by congress organising committee)
- Exhibition space floor space only (m. 4x2)
- Full page colour corporate advertising on the final programme (inside back cover)
- Sponsor's logo with hyperlink on Congress website

#### **GOLD SPONSORSHIP PACKAGE £30.000,00**

- Satellite Symposium in the Oval Hall (capacity 600) 60 minutes 12.30 13.30 (programme subject to approval by congress organising committee)
- Exhibition space floor space only (m. 3x2)
- Full page color corporate advertising on the final programme (inside the printed programme)
- Sponsor's logo with hyperlink on Congress website

#### SILVER SPONSORSHIP PACKAGE £15.000,00

- Satellite Session in the Oval Hall (capacity 600) 15 minutes
- Exhibition space floor space only (m. 3x2)
- Sponsor's logo with hyperlink on Congress website

#### **STAND ONLY £5,000**

- -Exhibition space floor space only (m. 3x2)
- Access to plug socket

### **SPONSORSHIP**

### **Additional Sponsorship Items**

#### **DISTRIBUTION OF COMPANY FLYERS** £1.500,00

-Flyers distributed at the registration desk

#### **ADVERTISEMENT** – FULL PAGE

Final Programme:
Inside page £2.000,00
Back cover page – £4.000,00
Inside back cover £3.000,00
Pocket Programme:
Exclusive £4.000,00
Not exclusive £2.000,00

LANYARDS (sole sponsorship) – £4.000,00 Name or logo of the Company on the lanyards + production cost if necessary for about 600 participants

CONGRESS KIT (bag, note pad and pen) – £4.000,00

Congress kit will be given to each congress participant.

The sponsoring company is responsible for production of bags, note pads and pens with company logo or name which need to be approved by the organisers.

600 congress kits required

Bag will bear the sponsor's and congress title, whereas note pads and pens with company logo or name only.

#### **ADVERTISEMENT IN THE CONGRESS WEBSITE £3.500,00**

Logo of the company and hyperlink to the company's website in the Congress website's home page

#### **MEETING SIGNAGE**

Company logo on all Congress signage:
- Exclusive - £6,000.00
- Not exclusive - £3,000.00



### **Social Event Opportunities**

#### **WELCOME DRINK price to be defined**

Exclusive sponsorship of the Congress Welcome drink
Company banner or roll up (provided by company) by the drinks and
buffet tables

#### **GALA DINNER price to be defined**

Exclusive sponsorship of the Congress Gala Dinner.
Benefits include:

- Significant branding at the Gala Dinner
- Sponsor's logo with hyperlink on Congress website
  - Name & logo on Gala Dinner vouchers
- Option to provide suitable promotional souvenirs at the dinner
  - Table of 6 at the Gala Dinner

#### PRIVATE LUNCH TABLE price to be defined

We can organize a table for up to 10 in a reserved area where you can meet and talk business at leisure



PO Number:

Signed:

Date:

SPONSORSHIP APPLICATION FORM
Please complete the following information and return to Laurenkirk@eventmanagementdirect.co.uk
All fields are mandatory
Sponsorship Items you would like to include:
Full Name:
Title / Company:
Product:
Address:
Email address:
Telephone:
Invoice details (if different from above)
Full Name:
Invoice Address:



# **CONTACT**

For further information or to discuss your sponsorship please contact Lauren at Laurenkirk@eventmanagementdirect.co.uk

